

FAX# 323-653-1865
HARRIS REPORT FROM REP OCT25/12 14.44
CHANGES *** WFLA-TV ***

REP. # OFF. # SALESMAN #
BUYER NAME RANDE LEVINE

BUYER NAME	RANDE LEVINE
SALES PRSN	LA- IZZY ROSTOVSKY

SHERMAN OAKS, CA 91403

CLASS: NATL. LOCAL REGIONAL

 (CH)

DATE OCT 25/12 14.44

PLS NOTE MI OR'D AS OFFERED ON LINES#28-29
PROGRAM REVISED ON LINES#17-20
REV TOT: \$62,095/61X
PLS CNF. TNX JOCELYN/IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MINIMUM SEPARATION: 30-MINUTES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

117	NZ 700P-73QP	15	\$1,430.00	10/23	10/26	4	TU-F	4
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PROGRAM : EARLY NEWS
RA35+ : 4.0
ORD COM1: PROGRAM CHANGE
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18	NZ 700P-730P	15	\$1,430.00	10/29	10/29	1	MON
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PROGRAM : EARLY NEWS
RA35+ : 4.0
ORD CCM1: PROGRAM CHANGE
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15	NZ / 30P-800P	1.5	\$1,430.00	10/23	10/26	4	TU-H	4
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PROGRAM : ENTERTAINMENT TONIGHT
RA35+ : 3.5
OFD COM1 : PROGRAM CHANGE
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REP HEADLINE# 000000 TRF# E:003068
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP
CHANGES
OCT25/12 14.44
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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20		NZ	730P-800P	15		\$1,430.00	10/29	10/29	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT												
RA35+ : 3.5												
ORD COM1 : PROGRAM CHANGE												

26		S	100P-600P	15		\$455.00	10/27	10/27	0		SAT	0
PROGRAM : NOTRE DAME												
RA35+ : 1.6												

28		A	900A-1000A	15		\$600.00	10/28	10/28	1		SUN	1
PROGRAM : SUNDAY TODAY												
RA35+ : 1.8												
ORD COM1 : DUE TO NO GAME ON 10/27												
THIS IS A MAKEGOOD FOR OCT27 ON LINE-26 FOR 2 SPOTS/WK												

29		A	500A-530A	15		\$300.00	10/29	10/29	1		MON	1
PROGRAM : MORNING NEWS												
RA35+ : 1.4												
ORD COM1 : DUE TO NO GAME ON 10/27												
PART OF A MAKEGOOD MADE UP OF LINES 28-29												
STATION MAKEGOOD OFFERS:												
M1 OK'D BUY#26 MISSED: SAT/100P-600P OCT27(2/WK) 15S \$455.00 (OCT25/12)												
OFFER: SUN/900A-1000A OCT28 15S \$600.00 PLS ADVISE.												
& MON/500A-530A OCT29 15S \$300.00												
CMT: DUE TO NO GAME ON 10/27												

OCT/12	49905.00	NOV/12	12190.00	CONTRACT TOTAL		62095.00
				TOTAL SPOTS		61

MARKET TOTALS \$248,420 WFLA 25% WFTS 25% WTSP 35% WTVT 15% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

SVC- NCI BOOKS - NOV/PJ EST/ES NOV/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks CA 91403

Freedom Pac / Issue
Submission Number 1116 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Freedom Pac / Issue	Submission Cost:	62095	Campaign Ref:	E:063868700
Buyer:	..	Client/Product/Estimate:	././424	Sales Rep:	HRP Los Angeles
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06386870
Est./PO Number:	06386870	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	#424 Freedom Pac	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
2	M-F 530a News M.....	35	360	15 Comme	Nbr of Spots	1	1	360
4	M-F 7a Today Show M.....	35	1300	15 Comme	Nbr of Spots	1	1	1300
6	M-F 9a Today Show II M.....	35	685	15 Comme	Nbr of Spots	1	1	685
8	M-F 3p Doctors M.....	35	425	15 Comme	Nbr of Spots	1	1	425
10	M-F 4p Dr Oz M.....	35	735	15 Comme	Nbr of Spots	1	1	735
12	M-F 5p News M.....	35	1105	15 Comme	Nbr of Spots	1	1	1105
14	M-F 530p News M.....	35	1105	15 Comme	Nbr of Spots	1	1	1105
16	M-F 6p News M.....	35	1690	15 Comme	Nbr of Spots	1	1	1690
18	M-F 7p News M.....	35	1430	15 Comme	Nbr of Spots	1	1	1430
Weekly Totals: Total Spots(Ord Spots)					49	12	61	

Target Enterprises
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Freedom Pac / Issue
Submission Number 1116 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Freedom Pac / Issue	Submission Cost:	62095	Campaign Ref:	E:063868700
Buyer:		Client/Product/Estimate:	. / 1424	Sales Rep:	HRP Los Angeles
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06386870
Est./PO Number:	06386870	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	M-F 730p Entertainment Tonight M.....	35	1436	15 Comme		1	1	1436
22	M-Su 11p News M.....	35	1625	15 Comme		1	1	1625
23	Sat 7a Today ShowS.	35	490	15 Comme	1		1	490
24	Sat 9a NewsS.	35	390	15 Comme	1		1	390
25	Sat 12p NewsS.	35	165	15 Comme	1		1	165
26	Sun 6p NewsS	35	700	15 Comme	1		1	700
38	M-F 530a News ..WTF..	35	360	15 Comme	4		4	1440
39	M-F 7a Today Show ..WTF..	35	1300	15 Comme	4		4	5200
40	M-F 9a Today Show II ..WTF..	35	685	15 Comme	4		4	2740
41	M-F 3p Doctors ..WTF..	35	425	15 Comme	4		4	1700
42	M-F 4p Dr Oz ..WTF..	35	735	15 Comme	4		4	2940
Weekly Totals: Total Spots(Ord Spots)					49	12	61	

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1116 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 62095	Campaign Ref: E 063868700
Buyer:	Client/Product/Estimate: . / 1424	Sales Rep: HRP Los Angeles
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06386870
Est./PO Number: 06386870	Contract type: Political	Business Type: POLITICAL
Associated Copies: NO		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
43	M-F 5p News ..WTF..	35	1105	15 Comme	Nbr of Spots	4	4	4420
44	M-F 530p News ..WTF..	35	1105	15 Comme	Nbr of Spots	4	4	4420
45	M-F 6p News ..WTF..	35	1690	15 Comme	Nbr of Spots	4	4	6760
46	M-F 7p News ..WTF..	35	1430	15 Comme	Nbr of Spots	4	4	5720
47	M-F 730p Entertainment Tonight ..WTF..	35	1430	15 Comme	Nbr of Spots	4	4	5720
48	M-Su 11p News ..WTF.S.	35	1625	15 Comme	Nbr of Spots	4	4	6500
49	Sun 9a NewsS	15	600	15 Comme	Nbr of Spots	1	1	600
50	M-F 5a News M.....	15	300	15 Comme	Nbr of Spots	1	1	300
Weekly Totals: Total Spots(Ord Spots)					49	12	61	

Grand Totals								
Month 10 Weeks: 4				10/22	Month 11 Weeks: 4			
Totals				61	10/29			
Spots				61	49			
Cost				62095	49305			
					12190			

<u>Grand Totals:</u>	
Spots:	61
Gross Total:	62,095.00
Commission:	9,314.25
Net Total:	52,780.75

REP HEADLINE# 6386870
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP
OCT19/12 13.55
*** WFLA-TV ***

ADV # ADV. NAME ISS/FREEDOM PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE
15260 VENTURA BLVD., #1240 SALES PRSN LA- IZZY ROSTOVSKY
SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6386870 CLASS: NATL. LOCAL REGIONAL

PRDCT #424 FREEDOM PAC EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 13.55

REP: 10/12 NEW POLITICAL ORDER STARTS ON TUESDAY (10/23)
TOT: \$62,105/61X
PLS CNF... TNX JOCELYN/IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
MINIMUM SEPARATION: 30-MINUTES

MM: 4910



10/15/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1			530A-600A	15		\$360.00	10/23	10/26	4		TU-F	4
PROGRAM : MORNING NEWS												
RA35+ : 1.0												

2			530A-600A	15		\$360.00	10/29	10/29	1		MON	1
PROGRAM : MORNING NEWS 1.0												
RA35+ : 1.0												

3			700A-900A	15		\$1,300.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW												
RA35+ : 2.9												

4			700A-900A	15		\$1,300.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
RA35+ : 2.9												

5			900A-1000A	15		\$685.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW2												
RA35+ : 2.1												

10/19/12 FCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			900A-1000A PROGRAM : TODAY SHOW2 RA35+ : 2.1	15		\$685.00	10/29	10/29	1		MON	1
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.1	15		\$425.00	10/23	10/26	4		TU-F	4
8			300P-400P PROGRAM : DOCTORS RA35+ : 1.1	15		\$425.00	10/29	10/29	1		MON	1
9			400P-500P PROGRAM : DR OZ RA35+ : 1.9	15		\$735.00	10/23	10/26	4		TU-F	4
10			400P-500P PROGRAM : DR OZ RA35+ : 1.9	15		\$735.00	10/29	10/29	1		MON	1
11			500P-530P PROGRAM : EARLY NEWS RA35+ : 2.3	15		\$1,105.00	10/23	10/26	4		TU-F	4
12			500P-530P PROGRAM : EARLY NEWS RA35+ : 2.3	15		\$1,105.00	10/29	10/29	1		MON	1
13			530P-600P PROGRAM : EARLY NEWS RA35+ : 2.7	15		\$1,105.00	10/23	10/26	4		TU-F	4
14			530P-600P PROGRAM : EARLY NEWS RA35+ : 2.7	15		\$1,105.00	10/29	10/29	1		MON	1
15			600P-630P PROGRAM : EARLY NEWS RA35+ : 4.5	15		\$1,690.00	10/23	10/26	4		TU-F	4

LINE#	REP	CU	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			600P-630P	15		\$1,690.00	10/29	10/29	1		MON	1
PROGRAM : EARLY NEWS												
RA35+ : 4.5												
17			700P-730P	15		\$1,430.00	10/23	10/26	4		TU-F	4
PROGRAM : ENTERTAINMENT TONIGHT <i>NEWS</i>												
RA35+ : 4.0												
18			700P-730P	15		\$1,430.00	10/29	10/29	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT <i>NEWS</i>												
RA35+ : 4.0												
19			730P-800P	15		\$1,430.00	10/23	10/26	4		TU-F	4
PROGRAM : EXTRA <i>ET</i>												
RA35+ : 3.5												
20			730P-800P	15		\$1,430.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA <i>ET</i>												
RA35+ : 3.5												
21			1100P-1135P	15		\$1,625.00	10/23	10/27	4		TU-SA	4
PROGRAM : LATE NEWS												
RA35+ : 8.1												
22			1100P-1135P	15		\$1,625.00	10/29	10/29	1		MON	1
PROGRAM : LATE NEWS												
RA35+ : 8.1												
23			700A-900A	15		\$490.00	10/27	10/27	1		SAT	1
PROGRAM : SAT MORNING NEWS												
RA35+ : 2.1												
24			900A-1000A	15		\$390.00	10/27	10/27	1		SAT	1
PROGRAM : SAT MORNING NEWS												
RA35+ : 1.8												
25			1200N-100P	15		\$165.00	10/27	10/27	1		SAT	1
PROGRAM : SAT NOON NEWS												
RA35+ : 1.0												

REP HEADLINE# 6386870
 *** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
 ORDER WORKSHEET

FAX# 323-653-1865
 HARRIS REPORT FROM REP
 OCT19/12 13.55
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LOTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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26			100P-600P	15		\$455.00	10/27	10/27	2			2
PROGRAM : NOTRE DAME RA35+ : 1.6												

27			600P-630P	15		\$700.00	10/28	10/28	1			1
PROGRAM : EARLY NEWS RA35+ : 3.4												

OCT/12	50215.00	NOV/12	11890.00									
CONTRACT TOTAL 62105.00 TOTAL SPOTS 61												

MARKET TOTALS \$248,420 WFLA 25% WFTS 25% WTSP 35% WTVT 15% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES
 DEMOS- RA35+*

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1114 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 61195	Campaign Ref: E:063868700
Buyer: ..	Client/Product/Estimate: ././424	Sales Rep: HRP Los Angeles
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06386870
Est./PO Number: 06386870	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: #424 Freedom Pac	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
2	M-F 530a News	35	360	15 Comme	Nbr of Spots	1	1	360
4	M-F 7a Today Show	35	1300	15 Comme	Nbr of Spots	1	1	1300
6	M-F 9a Today Show II	35	685	15 Comme	Nbr of Spots	1	1	685
8	M-F 3p Doctors	35	425	15 Comme	Nbr of Spots	1	1	425
10	M-F 4p Dr Oz	35	735	15 Comme	Nbr of Spots	1	1	735
12	M-F 5p News	35	1105	15 Comme	Nbr of Spots	1	1	1105
14	M-F 530p News	35	1105	15 Comme	Nbr of Spots	1	1	1105
16	M-F 6p News	35	1690	15 Comme	Nbr of Spots	1	1	1690
18	M-F 7p News	35	1430	15 Comme	Nbr of Spots	1	1	1430
Weekly Totals: Total Spots(Ord Spots)					48	11	59	

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Freedom Pac / Issue
Submission Number 1114 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue
Buyer: ..
Schedule Dates: 10/22/12 to 11/04/12
Est./PO Number: 06386870
Associated Copies: No

Submission Cost: 61195
Client/Product/Estimate: . / . / 424
Weeks: 2
Contract type: Political

Campaign Ref: E:063868700
Sales Rep: HRP Los Angeles
Order Ref: 06386870
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	M-F 730p Entertainment Tonight M.....	35	1430	15 Comme		1	1	1430
22	M-Su 11p News M.....	35	1625	15 Comme		1	1	1625
23	Sat 7a Today ShowS.	36	490	15 Comme	1		1	490
24	Sat 9a NewsS.	35	390	15 Comme	1		1	390
25	Sat 12p NewsS.	35	165	15 Comme	1		1	165
26	Sun 6p NewsS	35	700	15 Comme	1		1	700
27	M-F 530a News ..WTF..	15	360	15 Comme	4		4	1440
28	M-F 7a Today Show ..WTF..	15	1300	15 Comme	4		4	5200
29	M-F 9a Today Show II ..WTF..	15	886	15 Comme	4		4	2740
30	M-F 3p Doctors ..WTF..	15	425	15 Comme	4		4	1700
31	M-F 4p Dr Oz ..WTF..	15	735	15 Comme	4		4	2940
Weekly Totals: Total Spots(Ord Spots)					48	11	59	

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Freedom Pac / Issue
 Submission Number 1114 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 61195	Campaign Ref: E:063868700
Buyer:	Client/Product/Estimate: / / 424	Sales Rep: HRP Los Angeles
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06386870
Est./PO Number: 06386870	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
32	M-F 5p News WTF..	15	1105	15 Comme	4		4	4420
33	M-F 530p News WTF..	15	1105	15 Comme	4		4	4420
34	M-F 6p News WTF..	15	1690	15 Comme	4		4	6760
35	M-F 7p News WTF..	15	1430	15 Comme	4		4	5720
36	M-F 730p Entertainment Tonight WTF..	15	1430	15 Comme	4		4	5720
37	M-Su 11p News WTF..	15	1625	15 Comme	4		4	6500
Weekly Totals: Total Spots(Ord Spots)					48	11	59	

Grand Totals		Month 10 Weeks: 4 10/22	Month 11 Weeks: 4 10/29
Spots	59	48	11
Cost	61195	49305	11890

Grand Totals: Spots: 59 Gross Total: 61,195.00

Commission:	9,179.25
Net Total:	52,015.75